



**SIoux LOOKOUT**  
Hub of the North

**Municipal Truth and Reconciliation Committee Meeting**

**Wednesday, July 24 at 11:00 a.m.**

**In Person**

**MINUTES**

~~~~~

Chairperson: Acting Chair Alana Anderson

Committee Members: Mario Rasetti, Naomi Hoppe Mackechnie, Joan Cosco, Mario Rasetti,  
Aileen Urquhart,  
Brent Wesley arrived at 11:05 a.m.  
Reece Van Breda arrived at 11:35 a.m.

Absent: Raymond Angecone – no regrets  
Darlene Angecone – with regrets

Staff: Megan Pollard – Staff Resource

**1. CALL THE MEETING TO ORDER**

The meeting was called to order at 11:00 a.m.

**2. LAND ACKNOWLEDGEMENT**

Aileen Urquhart

**3. APPROVAL OF AGENDA**

**a. Confirmation of Agenda**

**Moved By: Joan Cosco**

**Seconded By: Naomi Hoppe Mackechnie**



## SIoux LOOKOUT Hub of the North

THAT the Agenda for the July 24, 2024 Municipal Truth and Reconciliation Committee meeting be approved, as presented.

**CARRIED**

#### 4. DECLARATIONS OF PECUNIARY INTEREST

None

#### 5. ADOPTION OF MINUTES

THAT the Minutes for the June 24, 2024 Municipal Truth and Reconciliation Committee meeting be approved, as amended.

**Moved By: Aileen Urquhart**

**Seconded By: Joan Cosco**

#### 6. BUSINESS ARISING FROM THE MINUTES

Follow up on Branding Policies – Alana Anderson

Alana looked into branding policies from Dryden, Kenora, and Thunder Bay. She believes that Sioux Lookouts branding is the best in the area, although most are similar, and does recommend any changes be sent to Council. She also said good job with the branding information on the website.

Naomi commented regarding the water tower request that the Sioux Lookout logo is representative of being a multi-cultural location and is not of a mind to request changes.

Alana commented to be careful of requesting changes for the sake of requesting changes and to ensure an requests are met with intention and purpose rather than just to check a box.

Joan said that her opinion is to respect the opinions of the Indigenous voices at the table.

Brent said he disagrees and inquired about what the syllabics on the logo say and what language is it in.

Brian informed that it is Oji-cree and translated to Sioux Lookout Hub of the North.



## SIOUX LOOKOUT Hub of the North

Mario commented he likes to see the syllabics on the logo and believes it helps to identify the culture.

Alana commented that it already is part of the branding for the Municipality and does not think the actual translation needs to be present.

Joan inquired if the entire logo would be used on the water tower.

Brian commented that it may not have any decoration on the tower due to cost. However, if anything did go on the tower, there would be a recommendation for whatever is the most inclusive for the community.

Brent commented that he uses a translation app on his phone and the translation is another name based on the syllabics keyboard in the app.

Brian informed the committee that when those words were chosen there was extensive research by a consultant.

Mario said this was during with the last TRC committee and Chief Bull said "Sandy Beach" would not have been accepted due to Sandy Lake.

Brent advised the translation is not exact.

Aileen suggested it be put up phonetically.

Alana asked where the budget would come to do that and said the Municipality did a good and thorough job with the logo and maybe focus of the committee should be moved to better areas.

Brent said he would like to see things done meaningfully.

Alana suggested this would be good discussion for the next Chamber meeting and open more opportunity for discussion.

Brent suggested maybe the committee could look at a "Best Practices Guide" to share and include Elders and Leadership in it.

Alana suggested this could be added to the work plan under the education campaign.

## 7. DELEGATIONS/PRESENTATIONS/COMMITTEE PRESENTATIONS



Brian MacKinnon, CAO – discussed signage at the Airport and Museum Artifacts

Brian discussed the signage at the airport stating that the only sign not bilingual is the exterior sign.

Aileen commented that the old airport had a sign in syllabics and when the renovation happened the same came down. Asked at the time and was old it was taken to the landfill. Asked if a new Oji-cree sign would be placed and does realize it will have a significant cost.

Brian said he can only provide the estimated cost information and the committee would have to make recommendations to Council. The anticipated cost, based on current inflation and the cost of the signs in 2017, would be close to \$100,000.

Aileen inquired if a compromise could be reached with a smaller scale sign at the front of the airport.

Brian said committee can look into and make suggestions regarding size placement to present to Council. He will ensure photos of the airport are provided for later review and discussion.

Joan suggested the idea of decals to help keep costs down but still including the sign.

Brian said there is no opposition at the staff level, we just need to know the ask for consideration.

Marie suggested to send a group to go look at the airport prior to making a proposal.

Naomi commented that since the CAO is present, she wondered about the museum items that had been at the airport previously and would that need to come to council to bring back displays.

Brian commented that the artifacts were all in storage, however, the display cases did belong to the Municipality and were returned when the exhibit closed. He advised that it could be a hurdle to find cases and someone to curate displays. He would be looking into the digital archives to determine what displays were available.

Joan asked if the committee would be able to use the committee money for a case. Also, she believes that the museum should be everywhere – schools, hospital, airport, library, arena. She also suggested that maybe there are grants to be able to get cases made for display.

Request made to add this to the education section of the work plan.





## SIoux LOOKOUT Hub of the North

Naomi suggested maybe this could be another partnership with the school since the previous one with the signs went so well, and suggested maybe they could incorporate making cases or displays into classwork.

Brian suggested there may be different ways to procure costs and may be able to come out of Recreation and Culture budget.

Mario suggested Brad Hislip for looking for artifacts and encouraged bringing him on board with project.

Brian commented in the past the displays rotated quarterly or semi-annually and that the Sioux Lookout collection was the envy of many other museums.

Aileen suggested Allyne Gliddon or Vera LaCroix as possible people to assist.

Brian then spoke about the property the memorial is currently located on. He said he understands the committee is interested in a more permanent memorial. He would like to see wherever that is determined to be is an appropriate place and discussed challenges with the current location.

Brian said the top of the property is private land, there is no parking available, and he understands that is important to have a place to reflect. Regarding the ownership of the current location, he is trying to get a definitive answer, believes that the south portion with the caboose is Municipal property, but he will confirm this.

Suggested considering things like accessibility, mobility, and something with a more park like setting.

Alana commented to committee is just a group of people looking to assist, not to create a new project.

Naomi reminded that this relates to the first findings, and commented that there were five schools in this area that may be impacted and would like to see a memorial supportive to this region. She also understands that that space being permanent is not feasible given the location challenges.

Joan commented about Front Street but suggested the committee could meet with planners of that area.

Brian said that he will talk to Jen about setting that up. Also, talked about the northern most section of Northway Cemetery and a common memorial.



## SIOUX LOOKOUT Hub of the North

It was suggested to let Lac Seul complete their investigation and look into their process for it.

Alana said this may need its own working group when the time comes.

### 8. ITEMS FOR DISCUSSION

1. Blueberry Festival "Working Group" check-in
  - a. Someone will need the food handlers course for the BBQ, Reece would be taking care of that.
  - b. Reece has started collecting rocks.
  - c. Brent to contact Elders regarding attendance and teaching.
  - d. Alana called a motion regarding honorariums.
    - i. Motion to set rate at \$200 of budget per Elder (max of 2)
    - ii. Moved by Brent
    - iii. Seconded by Aileen
  - e. Brent will provide information regarding payment to Megan for cheque.
  - f. Megan will contact group for pick up once cheque is ready.
2. Standee "Working Group" check-in
  - a. Joan requesting information if branding is required and about a template. Suggesting that they are doing their own items and not required to use TRC or Municipal branding or templates.
  - b. Naomi likes some of the things she has seen on other designs. Not just focused on the items themselves, but what actions are being taken.
  - c. Reece designed SLFNHA's standee.
  - d. Joan is speaking with communications officers and other. Preparing for next steps on those committed.
  - e. Joan would like to see sports, governance and another banner.
  - f. Schools are also on board but wondering if a contract or document is required.
  - g. Megan to look into the requirements (contracts or billing) to move forward and will email group about it once an answer is found.
  - h. Joan commented that the goal is not branding, the goal is education, and can be left to the organizations to design their own standees.
  - i. Naomi requesting copy of communication so she can connect Joan with necessary party.
  - j. Discussion about quotes and company, how to split between Catspaw and Signatures.



## SIoux LOOKOUT Hub of the North

- k. Aileen – met with church and found it interesting to see their familiarity with the calls to action. St. Andrews is willing to create one. Some seem quite wordy and a reward may be relevant.
- l. Joan suggested the church could take a look and view others that are in progress and consider pictures to make it less wordy but still powerful.
3. Suggesting 3<sup>rd</sup> Tuesday of each month for meetings from 11-1
  - a. Currently available on the calendar each month, the same week as the Regular Council meeting. This would allow time to prepare any report prior to the next Council meeting a month later.
  - b. Remaining from 11 to 1
  - c. Joan discussed that a report is going to Council regarding hybrid meetings.
  - d. Aileen commented on meetings previously being hybrid or virtual and how it encourages participation.
4. Memorial property
  - a. Discussed previously during delegation.
5. Lawn Signs
  - a. Reece inquired about when the sign will be going up. It has been requested, but there have been delays due to other projects.
  - b. Reece inquires about how to pay for lawn signs.
  - c. Alana inquired about where money would go if “fund raising” occurred. And if that was even allowed. Megan will find out from the Clerk.
  - d. Joan commented Thunder Bay did something similar and they lasted well and were quite nice.
  - e. Consider donations and giving them out, or charging only the cost to make them rather than a fund raising activity.
  - f. Joan suggested starting small and then getting more as needed.
6. Follow-up on Branding Policies
  - a. As listed above under “Business Arising”

### 9. WORK PLAN

Discussion on the reception previously discussed.

Brent suggested maybe that be attached to another event.

Naomi suggested it may be an opportunity to communicate and showcase the information.

Also, maybe creating a networking group that can meet and be a working group of its own.

Joan commented on the Chamber’s community calendar as a way to connect.

Next meeting draft of 2025 work plan.





## SIoux LOOKOUT Hub of the North

Brent mentioned National Day for Truth and Reconciliation and the upcoming walk. Naomi commented that it is not only a time to reflect but also a time to educate. Saying it is standing will people, but also teaching why the orange shirt, why the moose hide. It's a chance to communicate and share understanding.

Aileen talked about the different organizations and campaigns – Take Back the Night, Victims of Crime Awareness Day, Sisters in Spirit, and how groups can work together to support.

### 10. NEXT MEETING DATE

The next meeting of the Municipal Truth and Reconciliation Committee will be held on August 20, 2024 at 11:00 a.m.

### 11. ADJOURNMENT

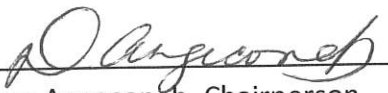
**Moved By: Joan Cosco**

**Seconded By: Naomi Hoppe Mackechnie**

THAT the July 24, 2024, meeting of the Municipal Truth and Reconciliation Committee adjourn at 12:47 p.m.

**CARRIED**

Adopted as presented this 17 day of Sept, 2024.

  
\_\_\_\_\_  
Darlene Angeconeb, Chairperson

  
\_\_\_\_\_  
Megan Pollard, Staff Resource